

# WEB ADVERTISING RATES & SPECS

INSERTIONS	PRICE	SIZE
leader board A	\$1000	728 x 90
full banner	\$700	428 x 63
skyscraper	\$500	126 x 600
square button	\$400	126 x 126
mini bar	\$200	126 x 63

- Art requirements: jpg/gif/png, RGB color-space, 72 dpi