

mobile

monthly

PRODUCTION

formally known as *Tour Guide Journal* by TOUR GUIDE

volume 1 issue 4 2008

Willow Creek Community Church

The Perfect Marriage Of Technology & Worship

Winter Jam

2008 Tour Spectacular!

Three Major Atlanta Venues

Get Hit By Tornado

Third Day

More Than Just a Show

>> SPOTLIGHT FEATURE

UpLight Technologies

UpLighting Your World
Yesterday, Today & Tomorrow

MCI Presents the **Ultimate** Smooth Ride DesignworksUSA-Styled **Luxury** **Tour Coach** Road Crib

The All-New MCI J4500 Conversion Shell.

To schedule a test drive today, call 866-MCI Coach.

The new MCI J4500 Conversion Shell looks great and rides smooth. DesignworksUSA styled our exterior body and MCI engineered the wide-stance suspension that includes Koni-Frequency Selective Dampening Shocks. Our structural engineers designed an interior with 89" of interior height. They added up to three slide-out configurations and frameless slider windows.

Now, the number one selling motor coach in America can also be your ultimate, luxury road crib. To schedule a test drive, you can call us directly at 847-285-2171.




MOTOR COACH
INDUSTRIES

Going further!
mcicoach.com

© 2007 MCI

Top Dog
Award Winner

Tour Guide 2006
and 2007



Built to Ride

Comfort, Dependability, and a Smooth Safe Ride!



ROBERTS BROTHERS COACH CO.

- Largest New Fleet of Prevost Coaches
- Luxurious and Innovative Conversions
- Unequaled Service and Attention to Detail

210 Charles Ralph Drive
Springfield, TN 37172
Phone: (615) 212 - 0226

www.robertsbrotherscoach.com

FOR YOU AND ONLY FOR YOU
KNIGHT OF ILLUMINATION

new

ALPHA WASH 1200

*Putting it to the test is an exclusive privilege for
Professional Lighting Designers*

www.claypaky.it
www.claypakyamerica.com





contents

volume 1 issue 4 2008

on the COVER

Willow Creek Community Church 28

The Perfect Marriage of Technology & Tomorrow

Winter Jam 16

2008 Tour Spectacular

Three Major Atlanta Venues 38

Get Hit by Tornado

UpLight Technologies 23

UpLight Your World

6 QSC Wideline Systems Tour
Coming to a City Near You

8 Livewire Remote Recorders
gets 'Sophisticated' with SSL

10 Simon Pro Installs Mission Worship
with Sound Make-Over by McCauley

12 Perimeter Church
Selects Clay Paky Alpha Spot 1200 HPE's

14 Newly Built Church
Installs Adamson

16 Winter Jam
2008 Tour Spectacular!

23 UpLight Technologies
Uplighting Your World
Yesterday, Today and Tomorrow

spotlight

28 Willow Creek Community Church
The Perfect Marriage of
Technology & Worship

32 grandMA
Puts Metal to the Pedal

34 Upstaging
Unveils New "Hud" Truss System

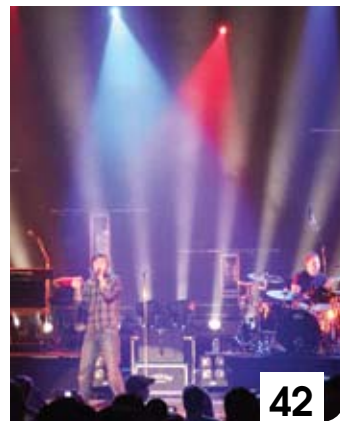
36 Omni Hotel at CNN Center
in Atlanta Weathers Tornado

38 Three Major Atlanta Venues
Get Hit by Tornado

40 Martin Rig
Lights the Way to Exile

42 Third Day
More Than Just a Show

44 Danielle Peck Benefit Concert
Safe Haven Homeless
Family Awareness Day



departments

4 Publisher's Notes

6 Sound

12 Lighting

14 International

20 Corporate Events

23 Spotlight Feature

34 Staging

36 Hotels

38 Venues

40 Video

44 Causes

48 Advertiser's Index

FROM THE *Publisher*



Dear Readers,

The Christian Music Touring Market is at once unique and yet very familiar. Most of us have watched the growth and evolution of that part of our business as well as the increased sophistication and importance of the Church Market. Whether on tour or dealing with fixed installation in churches, our industry has been touched in many ways by the rapid growth and importance of this segment of our business. Included in this feature are a few looks at the Christian Market.

Also, as we are trying to shake off Winter and embrace Spring (if it ever gets here) Summer tours are starting to form up. Rumors abound, phones and internet are burning up with offers, requests, bids and preparation. This has always been my favorite time of the year. I love to watch the weather warm up and the tours gear up. Quite selfishly, it means revenue spreading around and the "trickle down" effect that brings an infusion of capital to all of us.

Amid all the talk of economic woes in our country this year and the forecasts of the "recession proof entertainment industry", many of us are still wondering how the season will flush out. I have heard forecasts both ways. Either we are having a slow start, tours are scaling down or there will be an explosion of shows going out. My personal opinion is that the demise of revenue from recorded product has put entertainers in a position of no options; either tour to make money or sit at home and go broke. For our side of the business, then, things should be rosy. We shall see...we shall see.

Larry Smith

OZARK MOUNTAIN TOUR TRUCKS
WE'RE HERE TO GET YOU THERE

OVER 20 YEARS ON TOUR

P: 800.804.7340
E-MAIL: DENISE@OZARKMTNLEASING.COM
DALE@OZARKMTNLEASING.COM

OZARKMTNLEASING.COM

We understand your needs

"TSO has used Potenza Enterprizes since their first tour. They've grown with us from 2 trucks to 26. Their attention to detail, the caliber of their drivers & equipment is the reason we use them and will continue to do so. They are part of the TSO family". Elliot Saltzman, Tour Director -Trans-Siberian Orchestra.



*Touring
Transportation
Specialists !!!*

 **Potenza Enterprizes Inc.**
Touring Transportation Specialists

Head Office 416.690.4190
Toll free 1.877.832.5546
potenzaent@on.aibn.com
www.potenzaenterprizesinc.com

HOME OFFICE STAFF

ph: 615.256.7006 • f: 615.256.7004

email: info@tourguidemag.com

tourguidemag.com

750 Cowan St • Nashville, TN • USA 37207

Owner: Larry Smith

lsmith@mobileproductionpro.com

Editor: Chris Cogswell

ccogswell@mobileproductionpro.com

Advertising Coordinator / Contributing Writer: Deslee Gonzales

dgonzales@mobileproductionpro.com

Chief Writer: Michael A. Beck

grockit@comcast.net

Contributing Writer: Mike Wharton

wharton8317@bellsouth.net

Contributing Writer: Bill Abner Jr.

bigolbill@comcast.net

Contributing Writer: Jessi Wallace

jwallace@mobileproductionpro.com

Art Director / Graphic Designer: Kristin Searcy

kristin.tourguide@gmail.com

IT Support: Michael Stalcup

mstalcup@mobileproductionpro.com

Office Manager: Jennifer Russell

officemanager@mobileproductionpro.com

TOUR LINK BOARD OF ADVISORS

Benny Collins, Nick Gold, Jon Nevins, Stuart Ross,
Bobby Schneider, Jay Sendyk, Seth Sheck, Jim Digby,
Nicki Goldstein, Chuck Randall, Michael Waddell
tourlinkconference.com

ADVERTISING SALES OFFICE

Jessi Wallace • Nashville

jwallace@mobileproductionpro.com

ph: 615.256.7006 • f: 615.256.7004

PUBLISHED BY

Anvil Productions, LLC

ph: 615.256.7006 • f: 615.256.7004

©2008 Anvil Productions, LLC. Nothing may be reproduced without written permission of the publisher. The publisher reserves the right to edit any and all editorial content included in this publication. The publisher has made every attempt to insure accuracy and consistency of this publication. However, some listings & information may be incomplete due to a lack of information provided by various companies listed. Please send any inquiries to the attention of the publisher. All advertising appears at the paid solicitation of the advertiser. Anvil Productions, LLC, can not be held liable for any errors, omissions or inaccuracies appearing in this journal in the form of editorials, listings or advertising.

Member of:

NATD Nashville Association Of Talent Directors





OUR MUSIC. | APRIL 19-23,
OUR WEEK. | 2 0 0 8

MAPS at GMA Music Week

Seminars designed to educate and develop those involved in concert and event promotion including **managers, agents and promoters.**



Maps Boot Camp

Start your week off with Boot Camp! Designed for those just starting out as promoters, agents or road managers:

Road Managers: Learn the basics of taking care of an artist on tour from the road managers for Third Day and Casting Crowns.

Agents: Learn the fundamentals of booking shows for your artists, including contract negotiations and niche booking.

Promoters: Learn the steps needed to book a concert, including choosing the right time, place, and person, contracts, and building your concert team.

Full Week Highlights

Brian Avnet, *manager for Josh Groban* – Come hear how Brian Avnet incorporated unconventional strategies to break and promote classical-pop singer, Josh Groban – and made him a world-wide sensation.



Louie Giglio, *founder of Passion Conferences and sixsteps records* – A passionate communicator and innovative thinker, Louie Giglio is the founder of Passion Conferences, reaching Christian college students through national conferences and campus tours.

Super Tuesday Breakout Sessions

Spend the whole day becoming more informed and educated within your area of the business.

- **Managers:** Knowing Your Artist, and Translating Your Artists' Vision to the World
- **Agents:** Tour Assembly – A Case Study of Putting Together a Tour, and the Reality of Mainstream Touring
- **Promoters:** Everything Tickets – Pricing, Scaling and Distribution, and Setting up Insurance for your Show

Maps Showcase Luncheons

Daily performances by the hottest Christian artists being booked today! Presented by William Morris Agency, GOA, Inc. & Jeff Roberts and Associates.



REGISTER EARLY AND SAVE! Visit us at www.gospelmusic.org to get the full schedule and to register, or call 1-800-GMA-3211

Don't miss the chance to connect with over 3,000 peers in your field, radio, retail, labels, and more!

QSC WIDELINE SYSTEMS TOUR

Coming to a City Near You

Road Show Ready for Cross-Country Trek

QSC will hit the road later this month to offer hands-on demonstrations of complete, multichannel WideLine 8 and WideLine 10 line array systems, with stops scheduled in Atlanta, Las Vegas, New Orleans, and Chicago. In addition, interested parties at each event will have opportunities to get behind the console in front of other systems including ILA (Installation Line Array) enclosures and HPR Series self-powered loudspeakers.

“The whole idea of this trip is to literally put these systems into the hands of people who want to find out for themselves what they can do in real world situations,” says QSC’s Brian English, who along with Jon Graves, will host and coordinate events at each stop. “There are a number of unique opportunities planned, and visiting guests will be able to test drive any combination of the loudspeakers we’ll have setup.”

The first stop on the tour will be just outside Atlanta at the Gwinnett Performing Arts Center in Duluth, GA on March 25-26. The following two events will be at the Mirage Casino in Las Vegas on April 15-16, and at the New Orleans Jazz & Heritage Festival for an extended two-week stand beginning April 25th and running through May 4th on the Lagniappe Stage. During the three dark days of the festival (the 28th, 29th, and 30th), invited guests will be brought in for more personal time with the systems. At each event, guests will be able to mix on each system using a 24-track prerecorded live concert. The tour will then head

to Chicago on May 13-14 at an as of yet undetermined location.

Guest speakers will be part of the mix at various points along the journey with QSC founder Pat Quilter slated for some appearances, as well as Mark Engebretson, QSC’s VP of R&D



photo: Wide Line 8 Array with Subs

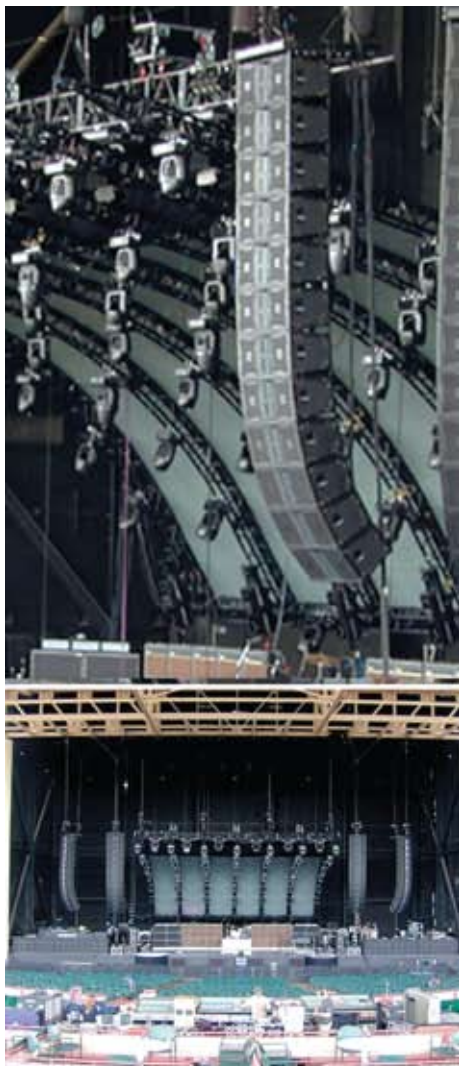
and chief systems architect. Those attending the demos are

also eligible to register their names in a giveaway that will award the grand prize winner with a complete WideLine 8 concert rig including speakers, amps, and processing at the end of tour.

Those interested in participating in the hands-on demos need only contact their regional QSC sales representative in order to add their names to the guest list at any stop. ☺



To find the rep in your area
go to: qscaudio.com/dealer_locator/contacts



**Service you can
depend on...
People you
can trust...**

**...and the most
technologically advanced
inventory in the business!**

800.962.9422

sound-image.com

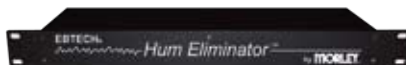


BUILT TOUR TOUGH

Hum Eliminator™

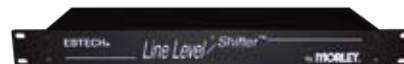
- Eliminates AC Hum 60Hz buzz noise
- Passive design
- 1/4" TRS "small jacks"
- Rack Space 19"L x 1.5"H x 6.5"W

RUGGED



8 Channel Hum Eliminator Rackmount

DEPENDABLE



8 Channel Rack

Line Level Shifter™

- Converts back and forth between (+4dBu) & (-10dBV)
- Passive design
- Built-in Hum Eliminator
- Rack Space 19"L x 1.5"H x 6.5"W

Also available in

2 Channel Hum Eliminator
with XLR jacks



2 Channel Line Level Shifter
with XLR jacks



Made in USA

EBTECH

YOUR PARTNER IN CRYSTAL CLEAR SOUND

325 Cary Point Dr Cary, Illinois 60013 | 800-284-5172 Sales ext 31 Tech Support ext 14

www.ebtechaudio.com



Daitz Personal Logistics, LLC

Transportation
Local, National, Worldwide

Ground Transportation Provider & Consultant:

Concert Touring
Band and Crew Moves
Leisure Travel
Event Vehicles
On-site Coordinators

866.471.4DPL(4375) info@dplohio.com 614.471.4375
Bob Daitz

Safety • Discretion • Selection • Perfection



Thanks to these repeat clients:

All American Rejects	Korn
Alter Bridge	Phil Lesh
Trey Anastasio	Live
Anastacia	George Lopez
Angels and Airwaves	Mannheim Steamroller
Another Animal	Metallica
Arcade Fire	Hannah Montana
Armor for Sleep	Morrisey
Mickey Avalon	My Chemical Romance
Backstreet Boys	Vince Neil
Beastie Boys	O.A.R.
Beck	Papa Roach
Celtic Women	Panic at the Disco
Chetah Girls	Pink
Chevelle	POD
Cirque du Soleil	The Pogues
Stanley Clarke	Puddle of Mudd
Coldplay	Leeann Rimes
Crowded House	Seether
Miley Cyrus	Shakira
Daughtry	Smashing Pumpkins
Dave Matthews Band	Spice Girls
Hillary Duff	The Strokes
Fall Out Boy	Sum 41
Ben Folds	Tegan & Sara
Fuel	Third Eye Blind
Godsmack	Tila Tequila
Good Charlotte	Tina Turner
Green Day	Loudon Wainwright III
Josh Groban	Tom Waits
Guns N Roses	Walking with Dinosaurs
Hall & Oates	Weird Al
Hooabastank	The Wiggles
Incubus	Katt Williams
Interpol	Velvet Revolver
Joe Jackson	Yellow Card

More to come...

LIVEWIRE REMOTE RECORDERS gets 'Sophisticated' with SSL



The new Solid State Logic C200 Digital console is the most sophisticated board in an audio truck in North America. It features 96 inputs on 32 faders, with full 5.1 surround sound bussing, and snapshot recall of all parameters, allowing levels set during soundcheck to be stored for quick recall during awards shows and concerts featuring multiple performers. Each channel has its own SSL compressor and noise gate. The equalizers are designed to emulate the classic SSL 9000 series analog console eq. The C200 looks and feels like an analog desk, so guest engineers will be very familiar with the control surface.



Protools HD system. A 42" Panasonic HDTV with HD-SDI inputs has also been added to the control room.

The console has 72 SSL mic preamps onstage, remote-controlled from the mobile. The audio runs from the stage to the truck via two 500 foot Neutrik Opticalcon fibre optic cables, eliminating signal loss and hum from ground loops. Redundant fibre lines and backup power supplies ensure reliability.

The first major remotes with the C200 were Blue Rodeo at Massey Hall for two nights in February, and Alanis Morissette and Finger Eleven at MTV Canada.

The LiveWire truck is headed for Calgary in the first week of April for the Juno Awards, which feature Avril Lavigne, Anne Murray, Finger Eleven, Hedley and Michael Buble. It then travels to Las Vegas for the 2008 National Association of Broadcasters (NAB) Convention on April 14-17. ☺

For additional info. & updates go to: livewireremote.com

As part of the upgrade, LiveWire has also installed two Tascam X-48 digital recorders, giving us 96 tracks of simultaneous backup for the 96 track

SOUNDCHECK

NASHVILLE

REHEARSAL STUDIOS * CARTAGE & STORAGE * INSTRUMENT RENTAL

THE NATION'S LARGEST FULL-PRODUCTION
REHEARSAL FACILITY



Soundcheck is truly one of a kind facility. As the largest rehearsal studio complex in the world under one roof, Soundcheck is recognized as the rehearsal venue of choice by many top touring and recording acts. Soundcheck also provides a wide range of support services for touring and studio musicians, both in Nashville and on the road.

750 Cowan Street Nashville, TN 37207
Phone: 615.726.1165 Fax: 615.256.6045
soundchecknashville.com

SIMON PRO INSTALLS MISSION WORSHIP with Sound Make-Over by McCauley

Structural Damage to Sanctuary turns out to be Blessing in Disguise with iDESIGN

by CHARLOTTE ASTRELLA

The Mission Worship Center in Riverside California experienced structural damage which forced them into a position to move their services into their gymnasium. Realizing that the gym was not going to handle the make-shift system from the main worship hall, Simon Productions worked with Pastor Justin Frailey of the church to get a new McCauley Sound iDESIGN installation, consisting of 4 iD112-4's, 2 iD208-26's, 2 iD108-26's, 2 AC288's and 2 SM72-2's. Once the sanctuary is re-built, Mission Worship Center has already decided to go with a McCauley Sound line array because the sound quality is exactly what they were going after since the beginning.

Before the Mission Worship Center project, Terry Stewart of Simon Productions in Winnetka, California, got on board with McCauley after Engineering Support Director, Daniel Casado familiarized him with the product. Daniel explains "I did some new settings for the iD2.112 before I sent him the demo gear to use at the church. I think those sound settings had a major role in bringing Terry on board." Terry had always been familiar with the McCauley product line, but didn't really get the full effect until a shoot out took place. "One of our reps reintroduced us to the brand," said Terry, "and when the shoot outs were all said and done, we were really



impressed with McCauley Sound, so we went with them!"

Upon reception of the demo rig, Terry immediately noticed the condition. "It was a great demo rig, it had only been used once, and we took it out of the box then installed it." Terry said it was just about that simple too. There were

some reconfigurations to be made, as wave guides were too narrow, "but we adjusted them to meet the dimensions of the facility very easily."

Justin Frailey, Pastor of Mission Worship Center, was rather impressed with his church's new sound system. The previous rig had not been wired or set up properly, "all of it was a joke" he said, "but Terry was fantastic! He went above and beyond his obligations to make sure we were happy." Pastor Frailey detailed the mess that was the structural damage in the main sanctuary, where a main beam collapsed. It was because of that beam that the church discovered the



Introducing a tour bus company that drives home your high expectations.

Coach Quarters™
ENTERTAINMENT TRANSPORTATION

PREVOST
THE ULTIMATE CLASS

For a detailed cost quote for your next tour, contact
Olan Witt or Timmer Ground at (615) 859-0200.

audio and visual systems were sub par. “Once we started looking at a permanent install, we realized our equipment was inadequate. If it hadn’t been for the structural failure, we probably wouldn’t have upgraded our system,” he goes on “essentially, it was a blessing in disguise!”

Terry’s hard work with this project has definitely made the good people at Mission Worship Center very happy. His rediscovery of McCauley Sound systems has also brightened his future project ideas. “I was highly impressed with the way we can configure it. It’s very easy to align the cabinets based on room display. I like how everything is interchangeable and that the array hardware is one the best I’ve seen out there. We’re really just blown away with the product.” When Terry arrived, it was just four walls, but working day and night, Simon Productions completed the installation in what Terry referred to as “record time.” “We constructed a custom stage, acoustic treatments, installed a new power scheme in the room, built three thirty foot lighting trusses and knocked it all out in one month.”

When asked what it was like working with McCauley Sound for the first time, Terry said “You have no idea how easy it has been for us. It has been a dream. I ask for something and it literally shows up on my doorstep. Daniel is truly great to work with. Jason Farris has gone out of his way to be polite in the sales division, answering questions and making sure we have all that we need. It’s really great working with a staff that’s so intelligent and knows what’s actually going on in the craft. That’s hard to come by.” ☺

ON-SITE DENTAL SERVICES
Mark H. Thomasson, D.D.S
GENERAL DENTISTRY

We bring “Gentle Dental” Services directly to you **BACKSTAGE** upon request.
 (must be booked in advance)

Cleanings • X-Rays • Fillings
 Crowns • Bridgework • Dentures
 Partials • Extractions • and More

Member of
 Special Care
 Dentistry,
 American Society
 for Geriatric
 Dentistry

• Our Goal is to help our patients maintain good oral health for their lifetime.

615-865-1732
 106 EAST DUE WEST AVE MADISON, TN 37115

BACKLINE BOB RENTALS

PRO BACKLINE
 for concert and corporate events

DELIVERY | SET | STRIKE | ON-SITE SUPPORT

serving Phoenix area/all Arizona

BACKLINE BOB RENTALS |
 ph/fax: **480.962.7463**
 mobile: **480.390.1336**
 email: **backlinebob@yahoo.com**

PERIMETER CHURCH SELECTS CLAY PAKY ALPHA SPOT 1200 HPE's

To Light New Sets For Weekend Services On Its Main Stage



For additional info. & updates
go to: claypakyamerica.com

The technical ministry of Perimeter Church in Duluth, Georgia has bolstered its lighting inventory with the purchase of seven Clay Paky Alpha Spot 1200 HPE's from Bandit Lites. Perimeter Church has a large campus with seven auditoriums, including a main auditorium seating about 2,300 people. All of them feature fully-functioning audio, video and lighting systems.

“When we were asked to raise the bar on the sets we use on our main stage for the weekend services, we quickly realized that our existing lighting inventory was not up to the challenge of lighting the new sets to the quality level they deserved,” says engineering development manager Matthew Reeves.

Reeves and the church's technical ministry staff determined they needed the punch of a 1200-watt fixture to overcome the auditorium's large windows. The existing inventory of moving wash fixtures and scrollers met their color needs reasonably well, so they sought out high-efficiency, high-powered moving head profiles

that would deliver the most bang for the buck.

Following the technical ministry's regular scouting trip to LDI, Reeves asked Chris Barbee of Knoxville, Tennessee's Bandit Lites to arrange a shoot-out between Clay Paky and another manufacturer.

“Chris arranged for the two companies to show off their products side-by-side on our stage,” Reeves recalls. “We spent two days with the products evaluating feature sets, output, optical and color quality, serviceability and back-end support. After seeing all there was to see, we liked a number of things about the

Clay Paky Alpha Spot 1200 HPE's: innovative features such as battery-powered controls for working with the software while the fixture is in its case, the interchangeable parts between models, the super-quiet operation without sacrificing performance, the smaller footprint without giving up output, and, most of all, the optical quality and color rendering.”

Reeves reports that, “In the end, the decision was easy; Clay Paky offered everything we needed and more. But we were worried about the price tag. Clay Paky has a reputation for being the Ferrari of moving lights, with a price to match. But when we got the final quotes, they were actually the less expensive of the two packages we considered, so I was extremely excited to place the order for the fixtures.”

Clay Paky Alpha Spot 1200 HPE's are the highlight of the company's Alpha range of lights. Featuring

extraordinary luminosity, a newly-designed effects section, color-mixing CMY and linear 10-40 degrees zoom, the fixtures deliver maximum results in professional lighting.

Reeves finds that the Clay Paky Alpha Spot 1200 HPE's work seamlessly with the church's grandMA console and integrate well into the hang. "Our volunteers love working with them because they offer so much variety and punch," he states. "I no longer have to ask them to avoid certain colors because they won't pop enough. Now creativity drives their design, rather than the constraints of the fixtures."

In addition, "the sets we are building are being enhanced by the fixtures more than we ever expected," he reveals. "I've had several people say to me, 'I saw the set when you were building it, and I wasn't sure if I liked it but now that you've lit it, I think it's the most beautiful thing we've ever put on our stage.'"

Perimeter Church has a history of investing in equipment from manufacturers, which are "agile, responsive, and innovative," Reeves observes. "We choose products based on real-world capability, not their share of the market. The purchase of Clay Paky fixtures is one example. We also made the decision to go with the grandMA, before it really took off, and with CITC hazers and Innovation digital audio consoles. We are preparing to build our eighth auditorium, and I'm confident that these same products will find a home there as well."

So far the Clay Paky fixtures "have been rock solid," he reports. "We haven't had a single failure or problem. I know well about the headache of mover maintenance, but these fixtures just work, and keep on working perfectly. They have never let me down." ☺

Northeastern Production Systems, Inc.
Sound Lighting Video Staging Roof Systems
Power Barbeade Backline
 nps@frontiernet.net
 PH: 585-427-8760
 FX: 585-427-8854
 PO Box 23199
 Rochester, NY 14692
 www.northeasternproduction.com

CREATIVE STAGE LIGHTING
 Over 30 Years of Experience • State of the Art Inventory • Factory Trained Technicians

Concert Touring • Live Broadcasts • Sporting Events • Corporate Meetings
 Phone: (518) 251-3302
 Fax: (518) 251-2908
 http://www.creativestagelighting.com

ConCentRICs is an interactive comprehensive software package that brings all the information you need to your fingertips. Each module handles a specific function of facility management. The modular design allows you to choose only the functions you need and to add new functions as your needs grow.

ConCentRICs
 by
RIC CORP
 riccorp.com

ConCentRICs is a Event organization stemming from a central source.

RIC Corporation | 6215 Constitution Drive | Fort Wayne, In 46804 | 212.432.0799

NITETRAIN COACH

Nitetrain Coach Company, Inc.
 7454 Old Hickory Blvd. Whites Creek, TN 37189
 Ph: 615-242-9696 FAX: 615-244-7601
 Email: info@NitetrainCoach.com
 Website: www.NitetrainCoach.com

NEWLY BUILT CHURCH Installs Adamson



The Daedeok Presbyterian Church was established 50 years ago, and construction on a new building was completed in October of 2007. Daedeok is a special district of Seoul designed for science & engineering research established by the Korean government. Accordingly, most of Deadeok Church's congregation is made up of students and faculty from the surrounding scientific colleges and laboratories, which devoted their talent and knowledge in the building of the architectural sanctuary.

"From the very beginning of the design, I had a vision of the church being a landmark of the Daedeok Research Area. I traveled to many of

beautiful and artistic buildings seeking inspiration, and working with our architect, we finalized a cost effective yet artistic design." said the Elder Kim Eun Ka, chairman of the new sanctuary. The sanctuary rejects both rectangular organization and symmetry, similar to the Berlin Philharmonic hall. Its concrete finished wall was influenced by the Opera house in Sydney.

The sanctuary seats 1,000 in the main hall and 500 in a multipurpose sub hall. While the sanctuary's abstract design is beautiful, it makes achieving crisp, clear sound very difficult. The church's staff

closely reviewed proposals with the top 5 industry leading sound companies designs for matching its architecture and decided that Adamson's SpekTrix line source array system presented by Acoutek was the most suitable.

Sam Toyoshima, who is globally famous for acoustic design, and was called in to solve the problems caused by the sanctuary's glass wall on one side, the asymmetric balconies and a very high ceiling. He designed a wooden reflector / absorber for better ambience, and installed rotatable pillars which have two different sides; one made of fabric, and other of wood, which are rotated according to material performed.

After listening to many of the top sound systems in various Korean churches, including Adamson



For additional info.
 visit: adamsonproaudio.com

systems at the Moohak Church and Suji Yongnak Presbyterian Church, it became clear to Kim Eun Ka that the SpekTrix line source system was the best option for Daedeok church's main sanctuary.

For each of the two main hangs in the sanctuary, one SpekTrix Sub at the top, six 5 degree SpekTrix enclosures, and three 15 degree Spektrix W's as downfills were installed. six Adamson 10MX



monitors are placed on stage and a Midas Legend 300/48 channel console graces FOH position. The Adamson cabinets are processed by Dolby Lake and powered by Lab.gruppen amplifiers. The multipurpose sub hall has a small installed sound system consisting of two SX18's and one CB-1 cabinet. This setup is also powered by Lab.gruppen, processed by Dolby Lake and run through a Midas Venice 320 board. 🌀

Meeting your needs from corporate events to major concerts & music festivals

On Cue Systems

www.uncuesystems.com | Phoenix, AZ
 602.340.0646 | 877.50.ONCUE

Winter Jam

2008 TOUR SPECTACULAR!

production photos courtesy Charles Signago
crew photos courtesy Chris Cogswell



Ministry is Served

by CHRIS COGSWELL



WinterJam is the brainchild of Christian music veterans Newsong and Premier Productions. What began as a simple idea ten years ago, has blossomed into one of the biggest Christian tours on the road today. The recipe is simple; combine a great line-up of Christian artists, market the shows in cities where Christian radio has a large presence, add a liberal sprinkling of regional radio promotion to said markets and blend. What you end up with is a concoction not prepared in this day and age - arena shows with no pre-sold tickets that sell out every venue they are served in... for ten bucks at the door!

As there are no pre-sold tickets, (and no tangible ticket at all, for that matter) the planning and production set up can be challenging. The stage itself is usually set up at one end of the arena. The L'acoustics V-DOSC line array is always flown 360 degrees to accommodate larger crowds when needed. Line of sight then becomes an issue as Production Manager Jerry Holcomb explains to *MPM*, "Our video and light show have been designed with sight lines in mind. People often ask why we don't just set up in the round. With as many bands that we have on the show and as much backline that is peeled off during the show, it just



makes sense for us to have a backstage area. Of course, you can usually get more people in the building in an end-stage set up.”

Although the backline changed throughout the show, at FOH and MON, the Yamaha PM5D sound console remained a constant. “Having the PM5D on this tour was a blessing, considering all the different acts involved,” says Holcomb. “On earlier tours, we have had to use up to three desks at FOH and two at the monitor position to pull this thing off. The PM5D has made the process much easier. I used Systems Techs Joe Vaughn and Ralph Rivera for this tour and they split stage right and left to fly the PA each day. They hung four main V-DOSCS and three rear hangs of DV-DOSC. Each day the PA sounded exactly the same from room to room.”

Over the years the tour has taken on different personas, depending on the artists as well as the crew. Holcomb continues, “The crew has grown from myself and Josh from Newsong, to 15 people. Each band

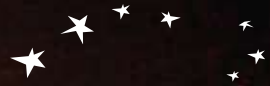
usually has their own crew guys, and then the tour itself has its own guys. Getting everyone on the same page quickly can sometimes be difficult. To me, the tour is the headliner, even though we have six well-known bands trying to do their own thing. These guys (and gals) all have their own requirements, including stage room, amount of backline, gear placement, etc, so making everyone happy is a challenge. Each band has to give a little and take a little to make it all work.”

The production budget is always an issue, as one never really knows who will actually show up at these gigs because no tickets are pre-sold. Most sell out, but there is usually that ‘not knowing’ feeling in your stomach....a slippery slope indeed, and there is always that risk. But according to Holcomb, he is very prepared for the future of WinterJam. “This tour played to 35 cities, to 400,000 people this year alone. It grows every year. But the most important part of the tour is the ministry time available at all shows.” ☺



(l to r) Jerry Holcomb - PM and Charles Signaigo - Video; Todd Latia - Lighting, Sam Cruz - MON; Ralph Rivera - FOH; Josh Garcia - FOH lighting; Eric Kilby - TM; (l to r) Bobby George - MON (MercyMe), Wes “Dummy” Amick - Backline and Ryan Slaughter - Video Wall; Sean Geyer - Guitar Tech. (Skillet); Lloyd Ellis - SM, patch guy

Winter Jam
2008 TOUR SPECTACULAR!



Truly Spectacular

by JESSI WALLACE

Winter Jam 2008 Tour

Spectacular, hosted by Newsong, showcased five Christian-based acts, each with their own style, all with the same message. Newsong created Winter Jam because they wanted to make a concert that anyone can afford to attend. Every concert, in every city, is only \$10 at the door, with no tickets sold in advance, yet *nearly* every single show sells out to people of all ages. Year after year, the show gets bigger and upgrades to larger venues to accommodate more people. With the average cost of concert tickets going up as quickly as gas prices, a \$10 concert is very attractive these days, especially when it showcases four hours of live music. While the ticket price is very attractive, so are the special deals at the merchandise tables. Artists sold their latest albums for as little as \$5 or \$10 at the concert, which is mind-boggling considering most concert goers end up spending \$20 on just one CD at most concerts.

Aside from the low ticket price and inexpensive merch, the most important thing to note about the tour is the ministry. Each year, a speaker joins the tour and shares the gospel every night. This year, over 400,000 people across North America heard the message from special guest Tony Nolan, and over 52,000 people made life-changing decisions. This proved Newsong's ambition for a Christ-centered concert ministry a success. Each year, the line-up varies. This year's arrangement included MercyMe, BarlowGirl, Skillet, Newsong and Mandisa. In the past, artists such as Steven Curtis Chapman, Jeremy Camp, Newsboys, TobyMac, Tait and Sanctus Real, among many others, have taken the stage.

Mobile Production Monthly got the opportunity to catch Winter Jam, on the last night of the tour, at the Sommet Center in Nashville. The evening began with a performance by American Idol's Mandisa. Aside

from the lighting technology used, her performance was pure, without special effects. Mandisa's big vocals made her performance praiseworthy without all the visual extras most acts use to enhance their shows. The performance was colorful, with interchanging blues, reds and greens to keep things simple, but visually appealing. Following Mandisa was Winter Jam's host and creator, Newsong. Their style was more of a praise and worship church service than a concert. Video screens were used to project all song lyrics so attendees could sing along to songs commonly heard on Sunday mornings. The lighting stayed pretty consistent throughout the show, much like Mandisa's, without all the extreme visuals to enhance the performance.

The show really intensified when Skillet took to the stage. Unlike the previous two performances, and unlike any other performance of the night, Skillet used several special effects, including pyrotechnics and sparklers, to enhance the show. The performance was louder than any other of the evening. Concert goers felt almost as if they had stepped into an entirely different concert hall when Skillet rocked the stage with the most upbeat show of the night. The lighting technique was hyper active, attendees were head banging, and the room's temperature suddenly increased several degrees. Due to the intense nature of their performance, there was an abnormally long intermission afterwards to allow the room to cool down a bit before the next act took the stage.

After Skillet, BarlowGirl showcased powerful vocals and lighting visuals. Some songs had simple spotlights on the singers, while other had hyper-active lighting as Skillet did. The vocals were flawless and the lighting visuals for each song were perfectly set to enhance the mood of the lyrics. Headlining Winter Jam was MercyMe. They took advantage of



photo courtesy of Joy Wilson

crew list

Jerry Holcomb – PM/FOH
Eric Kilby – TM
Joe Vaughn – FOH Systems Tech
Llyod Ellis – MON/patch guy
Ralph Rivera – FOH
Sam Cruz – MON
Aaron Padilla – Backline
Josh Garcia – FOH Lighting
Mark Donahue – Lighting
Todd Latia – Lighting
Charles Signaigo – Video
Jon Taylor (not from Duran Duran) – Pyro guy
Bobby George – MON
Wes “Dummy” Amick – Backline
Ryan Slaughter – Video Wall
Sean Geyer – Gtr. Tech (Skillet)
Truck Drivers –
Jerry Martin, CH Kendrick

vendors

Sound, lights, video, rigging – Axxis, Inc.
Video Wall – Integrity Lighting
Pyro – Advanced Entertainment Services
Trucking – Special Events Transportation

bands

MercyMe, New Song, Skillet, Barlow Girl,
Mandisa, pureNRG, Group 1 Crew

continued on p. 47

GRANDMA PUTS PEDAL TO THE METAL

In MERCEDES-BENZ Booth At Detroit's North American International Auto Show

Demfis Fysscipulos manned three grandMA full size and one grandMA light to control an extensive array of lights in the Mercedes-Benz/Maybach booth at the 2008 North American International Auto Show (NAIAS) in Detroit. A.C.T Lighting is the exclusive distributor of the grandMA in North America.

Fysscipulos teamed with lighting designers Richard Profe and Alex Orkisch of TLD Planungsgruppe GmbH Stuttgart to create a cutting-edge lighting solution for the luxury automaker's booth at the show. NAIAS was open to the public January 19-27.

"Imagine the challenge the designing team had when designing an environment of close to 350 moving lights and several dozen conventional units where the entire lighting rig is hidden behind a roof system where the beams focus through strategically placed openings in the canvas helping create the elite, clean, and pristine feel that Mercedes Benz is known for" says Fysscipulos.

"The programming of the booth was done on three grandMA fullsize and one grandMA light. Two consoles were at FOH, and the other two consoles, along with the laptops running OnPC, were used as "Mobile Stations" for focusing purposes and the press event," he explains. "The booth runs on SMPTE time code generated by the 14-minute video loop played on the main LED screen at the center of the booth. The lighting complemented the video to create the desired feel and environment" as it marked the world premieres of the GLK Vision, the SLK convertible's facelift and the US premiere of the SLR Roadster and chronicled the brand's distinguished history.

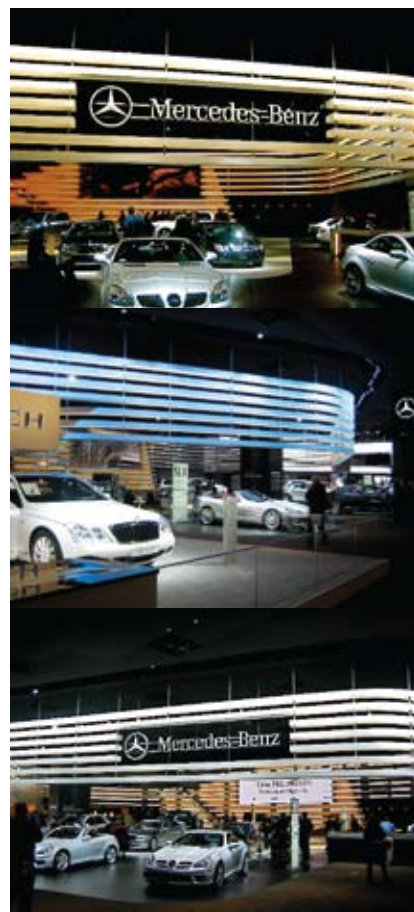
TLD devised a unique modular roof system in which almost 350 Martin moving lights and numerous tungsten fixtures were installed virtually invisibly. By using moving lights the grandMAs could control the overall intensity of the booth, as well as implement very specific elements of the show through color changes and effects.

The light show was triggered frame by frame to the LED wall and innumerable Barco O-Lite LED elements, which were integrated in the structure of the lamella expanding the LED wall around the viewer. Shifting color-moods and effects on the lamella changed the spatial perception for the visitor constantly and transferred the content of the video onto the architectural elements of the booth.

The networked grandMA systems controlled 231 Martin Mac 2000 Washes and 39 Martin Mac 2000 Performances, the latter with custom gobos to match the video content, which showcased the structure of the lamella.

In addition, the grandMAs controlled 35 Martin Mac 700 Washes, 12 Martin Mac 250 Washes, 31 Martin Mac 600 NTs, 20 VARI*LITE 3500 Washes, six VARI*LITE 3500 Spots and 33 ETC CE Source Four 750w PARs.

These fixtures were used to highlight the cars and exhibits and create ambient lighting for the whole booth.



To integrate the lamella with the production and give it enhanced three-dimensionality, its interior lighting was also controllable: 700 dimmable linear fluorescent luminaires were installed in the separate layers of the lamella.

"Demfis is one of the most talented grandMA programmers around, and he will really make use of the grandMA's feature-set. I am certain that he helped the designers at TLD more than just fulfill their vision," commented A.C.T Lighting President and CEO Bob Gordon.

Working with Fysscipulos on the grandMA programming for the Mercedes-Benz booth was TLD's Dietmar Rauh. ☺

PRODUCTIONS

CREW ONE

ATLANTA
MEMPHIS
NASHVILLE
CHATTANOOGA

CREW ONE

PRODUCTIONS, INC.

YOUR ONE STOP
SOURCE IN THE
SOUTHEAST FOR
TECHNICAL STAFFING,
CONCERTS, TRADE
SHOWS, THEATER
PRODUCTIONS AND
CORPORATE EVENTS

Jeff Jackson / Atlanta
404.350.3541

Rick Inghram / Memphis
901.205.1680

Tripp Hunt / Nashville
615.242.4433

Melanie Hansel / Chattanooga
423.756.5740

WWW.CREW1.COM

UpLight Your

World!

Lighting | Sound | Scenic



UpLight
technologies

615.428.3366
uplighttech.com

Fame Advertising, Inc.
fameadvertising.com

PH 517.626.2452
CELL 517.214.4592
fame@acd.net
We make the media
work FOR YOU!

Darlan Erlandson | Entertainment Publicist

Looking for great PR, with an enthusiastic,
experienced AND affordable publicist?
We help promote musicians all over the country
from city-to-city and work with musicians getting
their promotional info into music trade magazines.

CLASSIC D&S COACH
D&S Classic Coach Rentals, Inc.
Monumental Service is our goal
**Bio Friendly Fuel*

23910 N. 19th AV.
Suite 32
Phoenix AZ 85085
t 623 580 9190
f 623 580 9242
laklee123@aol.com
dandsclassiccoach.com

SORRY THIS AD ISN'T BETTER,
WE WERE BUSY DESIGNING
PASSES.

THE ART DEPARTMENT
CUBEPASSES.COM



EVENT & ARENA MARKETING CONFERENCE

The only industry conference devoted to the exchange of ideas among marketing, group sales, public relations, event planning and live show promoters and professionals.

Discounted Registration Deadline is May 1st!



Keynote Speaker:
James Carville

America's best known political consultant

Conference Registration Includes:

- Admission to all sessions including keynote speaker, concurrent and panel sessions, roundtable discussions and team-building experiences.
- Conference notebook and SWAG bag
- Meals hosted by industry leaders
- Networking opportunities
- Evening entertainment activities
- Transportation to evening events
- Opportunity to participate in the SWAG Swap, Raffle, and to win great prizes

Hosted by



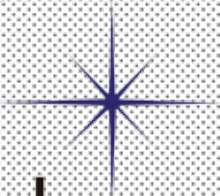
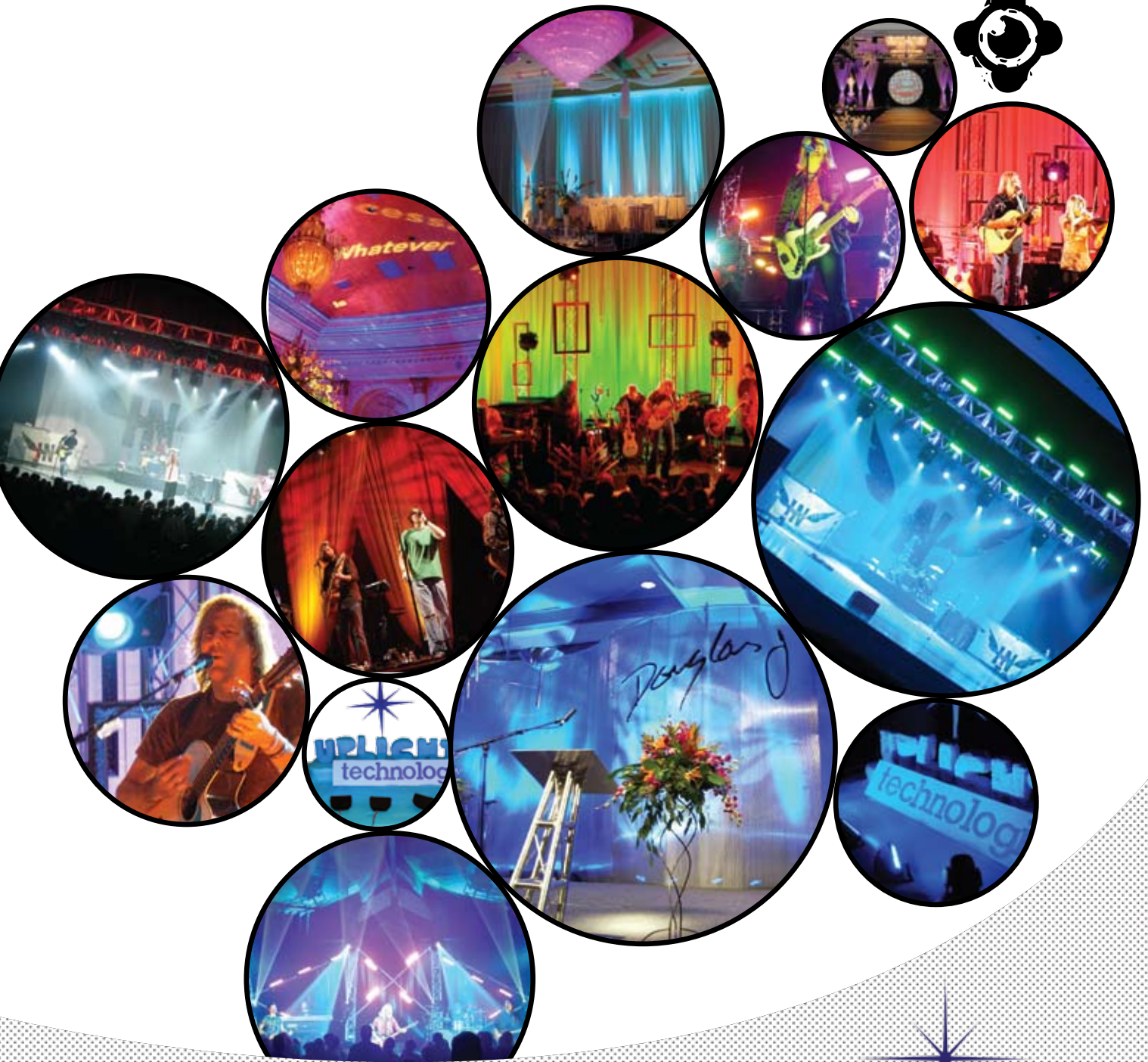
Register online at eventarenamarketing.com

- \$450 - Registration prior to Thursday, May 1st *Save \$125!*
- \$575 - Registration after Thursday, May 1st
- \$400 - Additional people from the same venue (up to 10)
- \$250 - Single Day Registration

To register for the conference and view the current agenda, please visit eventarenamarketing.com



A Special Thank You to Our Sponsors: Access Pass and Design • Billboard Magazine • Bill Young Productions • Carbonhouse Facilities Magazine • FELD • Daktronics • Harlem Globetrotters • IP Advertising • Levy Restaurants • Live Nation • Pollstar Smucker's Stars on Ice • Ticketmaster • Tickets.com • Tour Guide Magazine • VEE Corp • Venues Today • Verizon Center The Wiggles • White Stallion Productions • WWE



UpLight

technologies



UpLighting Your World

Yesterday, Today & Tomorrow

by JESSI WALLACE



With over 23 years of lighting experience and a diverse list of clientele, David Surbrook, founder of UpLight Technologies, successfully provides creative and effective lighting for live event productions all across North America. UpLight Technologies was established to light up the concert touring industry and corporate event market, as well as provide sales and installations of lighting equipment from industry leading manufacturers. The company's mission is:

"To make a difference in the lives of our clients and audiences around the world by enlightening the live event experience through the creative and purposeful use of lighting, and by connecting with people on a personal level to leave a lasting positive impact on their lives."

History in the Making

At as young as 10 years old, David Surbrook figured out that he wanted to be a part of the live event industry in *some* way. Going to concerts became a hobby, and while today that can be very expensive, Surbrook spent many days flipping burgers in order to save up enough cash to go to the next show. Back then, really great concert tickets were \$25 or less, which is almost unheard of today. Surbrook says, "I attended as many concerts as I possibly could, 90% to see the lighting, sound and production. I considered it an added bonus if the band was any good. I made a weekly habit of listening to American Top 40 every Sunday and imagining in my head how I would design the lighting for each of the 40 songs on the countdown. I knew then that somehow I had to be able to get a job in the live event and concert business when I got older."

To get things started, Surbrook created a small mobile disc jockey company, snagging gigs for high school dances and weddings. He was the only DJ in Michigan who took six hours to set-up for a 45 minute high school dance complete with lighting, sound, video, lasers, pyro, dry ice fog and flying set pieces. "The school administrators thought I was crazy but I had a great time, put on some memorable events and learned a great deal about the industry that helped me tremendously down the road," he says. After high school, his DJ business served as his full-time job for 15 years and he produced over 1,500 events. Surbrook shares, "In the winter of 2000, I danced my last chicken dance and continued to follow my dream of producing live events on a larger scale and started another company called d/s events that provided event planning, decor, entertainment, lighting systems, sound systems, set design and video for touring fashion shows, corporate events and galas. Through d/s events I was given the opportunity to also design and provide lighting and production systems for festivals and concerts, which was exactly what I had always dreamed of doing."

Surbrook quickly realized the intensity of his passion for lighting live bands and special events and decided to start a new business that would focus on lighting in the concert touring, festival and corporate event markets. In the fall of 2006, UpLight Technologies was born!

“ To make a difference in the lives of our clients and audiences around the world by enlightening the live event experience through the creative and purposeful use of lighting, and by connecting with people on a personal level to leave a lasting positive impact on their lives. ”



Top Equipment

Intelligent Lights

Martin MAC 250 Wash
Martin MAC 250 Entour
Martin MAC 700 Wash
Martin MAC 700 Profile
Martin MAC 2000 Wash
Martin MAC 2000 Profile
Robe ColorSpot 250 AT Profile
Robe ColorSpot 700E AT Profile

LED/EFX Lighting

Martin StageBar 54S
Coemar I-Wash LED
Coemar ParLite LED
Martin Atomic 3000 Strobes

Control

MA Lighting Grand MA
Avolites Pearl Expert

Conventional

ETC Source 4 PAR
ETC Source 4 ERS
PAR 64
ACL Lights
Mole Blinders
ETC Sensor Dimmers
Leprecon ULD Dimmers

Rigging/Truss/Distro

PRT Truss
12x12 Truss in various lengths
Stagemaker 1-ton chain
motor hoists w/control
Single & 3-Phase Power Distro
WDMX Wireless DMX distribution systems



UpLight Your World

The warehouse and showroom located at 740 Cowan St. Nashville, TN 37207 is available for clients to see first-hand what UpLight has to offer. To set up an appointment, contact David Surbrook via e-mail uplighttech@hotmail.com, or by phone 615.428.3366.
uplighttech.com

Clientele

UpLight has had the pleasure of serving an array of clientele, proving Surbrook is up for *anything*. Selected distinguished clients and artists with whom UpLight has worked with include, Oscar DeLaRenta, DecembeRadio, Peter Mayer, Jeremy Camp, Decyfer Down, Kutless, Hawk Nelson, Superchick, Disciple, KJ-52, Superhero, Nevertheless, Bread of Stone, Falling Up, Ruth, The Roots, After Edmond, SONICFLOOD, The Indy 500, Jars of Clay, Richard Marx, Carolina Herrera, Jim Brickman, Casting Crowns, Jackson National Life, Accident Fund Insurance Company of America and Michigan State University, to name a few.

Services

While Surbrook's main business focus is everything lighting including design, programming, system rentals, sales, installations, service and providing road technicians and LD's, he is also able to provide so much more. Aside from lighting, his services include staging and set designs, audio systems, video and multi-media, fabrics and draperies and various special effects. He also offers planning options to make events run smoothly including production, road management and show advance logistics. While all of these options are convenient, the most important thing that Surbrook brings to the table is a well-trained staff who can guarantee that all events will exceed the needs of its clients, be on schedule and within budget. Staff members work one-on-one with the client to create the perfect lighting design and to provide the staff and the right gear for any tour, special event or sale, no matter how big or small.

“No Coffee Can Lights Here!”

UpLight Technologies equipment inventory is made up of new gear with the latest innovations from industry's leading manufacturers, such as Martin, Robe, ETC, MA Lighting, Avolites, Coemar and Leprecon, to name a few. Every piece of equipment is serviced and maintained by professionals and is properly configured for each tour/event before leaving the warehouse to maximize the visual impact of the show and minimize the set-up/strike time. A complete list of inventory is available upon request.



Why UpLight?

What sets UpLight apart from other lighting service companies is their highly personal and friendly service, creative design ideas, a huge inventory of new gear and an extreme attention to detail. UpLight's staff is always happy to work within a client's budget, timeline and specifications to provide creative design concepts, the right gear to produce shows and events with extreme visual impact. With over 23 years experience, clients looking for someone who *knows* the business don't have to look very far.

Taking On Music City

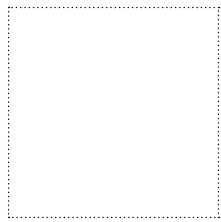
UpLight recently opened an office at Soundcheck in Nashville, TN. Surbrook feels that Nashville is an amazing city with a vibrant music and touring scene, so obviously it makes sense for him to be in the midst of it all. Surbrook says, “Soundcheck Nashville is the perfect location for our office because it is a one-stop-shop super-center for the concert touring industry with many resources and outstanding tenants and opportunities. The concept for our office is to provide a relaxed place in an otherwise hectic world for clients and friends to discuss business or just take a break and hang out for a few minutes. We have an indoor beach complete with 7000 lbs of warm white sand, bright relaxing beach chairs, a palm tree and tranquil waves and clouds that will be used as our conference room. We also have an air hockey and pool table and are always happy to provide clients or guests with a refreshing cold beverage of their choice. Everyone is always welcome to stop by and say hi. While you are here, make sure you also say hello to Floyd the Flamingo!”




UpLight
technologies


UpLight
technologies

740 Cowan St.
Nashville, TN 37207



Make Plans Now to Join Us at

IAAM 83rd Annual Conference & Trade Show
Anaheim Convention Center
July 25-29, 2008

This is the premier conference & trade show for the public assembly facility industry. It will pay for itself.



What You Can Expect:

- Preeminent Professional Development Sessions
- Keynote Speaker, Daniel Pink, author of *A Whole New Mind*
- The Industry's largest Trade Show featuring a combined trade show with the National Association of Concessionaires
- Facility Tours & Networking Social Events
- IAAM Foundation Friday events including Golf, Harley Ride and Silent Auction
- University Venue Management Conference
- All this and everything California has to offer

FIRST-TIMER 50% OFF SPECIAL:

You can register for IAAM's 83rd Annual Conference & Trade Show and/or UVMC at 50% off the regular registration rate. This First-Timer 50% Off Special is good for anyone that has never attended Annual Conference or UVMC.

FIVE EASY STEPS TO TAKE ADVANTAGE OF THIS SPECIAL OFFER:

1. Log onto IAAM.org
2. Click on Conference & Trade Show
3. Click on Registration
4. Complete the Registration Form
5. Plug in this **Promotional Code: conf08st**
The total will automatically adjust

Register Online at

IAAM.org

So It's California![®]

Willow Creek Community Church

The Perfect Marriage Of Technology & Worship

by MICHAEL A. BECK





When one looks at the live production aspect of the music industry, it is difficult to miss the Christian music industry. And while Christianity is only one viewpoint of the spiritual make up of the world, it is indisputably the king (as it were) of that world where music is concerned.

More and more often today, houses of worship (of many faiths) are being planned with “entertainment production” technology figuring heavily in the design. This is because the “contemporary worship” experience is being adopted in many western faiths, especially in America.

Today’s worship planners and pastoral staffs are leaning heavily on theatrical lighting, high-end audio reinforcement and cutting edge video presentation to get the message across. This, of course, is in response to the fact that congregations in today’s world have a hunger for technological sophistication that comes close to matching their spiritual needs.

The end result is that names like Yamaha, Meyer Sound, Grass Valley, ETC and MA Lighting are becoming a common place in houses of worship ranging from small venues holding 500 people to massive facilities holding upwards of 10,000. One such example of this is Willow Creek Community Church in South Barrington, IL, just outside of Chicago.

While it would be difficult to precisely pinpoint where the contemporary worship

experience started, it is not a stretch at all to say that Willow Creek was one of the first churches in the country to move in this direction. It grew out of a group of people who had an avant-garde approach to getting the message of the Gospel across to the youth of the 70s.



The primary vehicles of the message were music and drama that would appeal to the target audience in a way that could keep up with the exponential pace of cultural change in that time. The problem with keeping up with the times is “the times, they are a changing.”

In the beginning, the congregation met like most church plants do. It rented a Palatine



movie theater (from which the name Willow Creek was taken).

Back in the 70s there was only so much one could do with the theatrical lighting and sound reinforcement that was available, and there was virtually no video to speak of. However, the mindset of the way it was being done was cutting edge enough that it made a big splash.

In keeping with that mindset, as the idea caught on and the congregation grew and new technology came along, the technology was embraced as quickly as the church could afford to install it in order to maintain its position as an arts based church (one of the first in the country).

Finally, the time came to buy property and put down more permanent stakes. Today the main campus of Willow Creek Community Church covers 155 archers and there are four other satellite campuses around the greater Chicago area. The original sanctuary that held 2,000 is now the youth chapel and the new sanctuary, built in 2004, holds some 7,200.

Stage (for want of a better word) measures 40 feet deep by 120 feet wide with a 90-foot wide proscenium. The stage also has a 1000 square foot gala lift that drops some twenty feet down into the scene shop with load capacity of 50,000 pounds. The gala lift moves at a speed of 20 feet per minute (four feet per minute faster than a one ton CM chain hoist).

The fly bridge over the stage is 70 feet high. Behind the upstage wall is a soundproof wagon house in which set pieces can be stored until needed at which time they can be wheeled on stage. The church has 8' x 16' wagons with four motorized wagons. If need







be, three bands can be set up and ready to go at the same time.

The wagon house measures the same size as the stage with a door measuring 30' x 90' and weighing a staggering 30,000 pounds. The lighting system is made up of 83 moving fixtures and 331 conventional instruments. The lighting system is operated by MA Lighting's Grand MA console with one in reserve.

The room has 54 Triax outlets in the room for possible camera positions. During any given service the 13 cameras including three robotic units (one above the room in the ceiling and one on either end of the balcony) used

in shooting the service. The audio system in comprised of 106 cabinets of various makes throughout the room and controlled by a Yamaha PM-1D. The stage has 160 inputs.

The facility also has countless recording rooms, green rooms and rehearsal rooms of all sizes and shapes. The typical service calls for 30 volunteers in order to meet the technical needs. These are just some of the stats on this facility. The result is a presentation of "the message" that can be as dynamic or austere as needed.

There is the view in some parts of the Christian community that less should be more and that churches with systems like this cross the line between legitimate worship and showmanship. The answer to those issues is stated in one of the oldest sayings in show business; know your audience.

As was said at the top of this story, this church was founded out of a desire to reach people on an artistic, creative level through an avant-garde message. The approach had to work or the growth that has happened would not have taken place. ☺

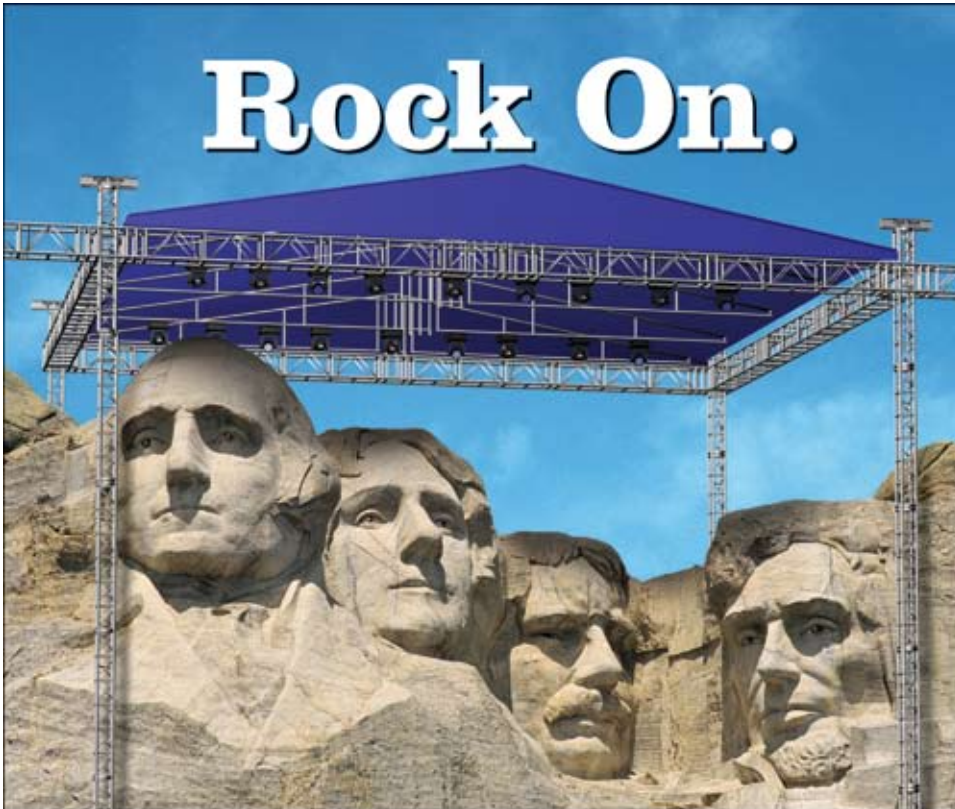
ROADHOUSE

1-888-PREVOST(toll free)
1-800-995-4900
jay@roadhousecoach.com
ROADHOUSECOACH.COM

Serving the Entertainment Industry
for over 30 years!

PREVOST
PREVOST CAR INC.
Coach Manufacturer

Photography by Peter Films.com



Rock On.

We've got you covered.

At Tyler Truss Systems (TTS), we're all about custom structures. And while we won't ask you why you want a particular structure built, we will ask some pointed questions about load capacities, shipping and venue realities, powder coating, spigoted or bolt plate connections, and more to ensure that what we build, and how it's delivered, meets your expectations.

So, for all of your custom and traditional truss design and manufacturing needs, rock-solid customer service, and on-time turnaround, contact Tyler Truss today.

Custom • Standard • Entertainment (Custom Rigs & Scenic) • Corporate • Architectural • Specialty



Pendleton/Indianapolis

Business and Fabrication • Ph: (317) 485-5465 • Fax: (317) 485-4228 • www.tylertruss.com

Nashville @ Soundcheck

Entertainment and Corporate • Ph: (615) 401-7201 • Fax: (615) 401-7203 • Skype: tyler.truss.tn

Made in the USA

**HAMMER
of the GODS**

SYNCROLITE

SX10K-D

**10,000W XENON
500,000 LUMENS**

CYM/RGB dichroic color
via Syncrolite OmniColor™

Syncrolite VFL™ lens
and FX engines

Tight beam laser effects
to searchlight to full flat field —
color scrolling wash
in a heartbeat

540 pan - 250 tilt

High speed douser
High speed beam drive

Compact lamphead —
110kg/outboard ballast racks

Worldwide patents pending

SYNCROLITE™
ENTERTAINMENT TECHNOLOGY

WORLD LEADER IN AUTOMATED
XENON LIGHTING SYSTEMS

SYNCROLITE.COM
214.350.7696

UPSTAGING UNVEILS NEW “HUD” TRUSS SYSTEM on Current Neil Diamond World Tour

Upstaging Lighting out of Sycamore, IL is proud to reveal the new “Hud” automated truss they developed this year. It is currently making its debut on the Neil Diamond World Tour and is receiving rave reviews by everyone who sees it.

Due to the fact that existing models of automated truss are not applicable to all types of gigs, Upstaging has developed a version of truss that is an asset in any venue. The truss allows for automated (as well as conventional) lights to be mounted in the truss prior to the gig and be transferred as is to the venue. The majority of the wiring of the lighting fixtures can be prepped in the shop, not on the show floor. But the domineering attributes of this truss is that it's smaller, lighter and easier to assemble than anything currently on the market.

The truss itself is 14” tall by 24” wide and comes in 8’ and 10’ lengths. Users can easily mount 3 large (think VL3k) moving lites in one 8’ section or 4 in a 10’ stick of truss. The lights attach to the truss with any clamp. The truss travels on 2 sets of sturdy side wheel dollies that are adjustable in height. This prevents the truss from ever bottoming out on any ramp despite the size of the fixture mounted inside. Once the truss is lifted, the wheel dollies are removed and can be quickly reattached with pins to the top of the truss, creating optional safety hand rails. Users of preexisting auto truss models have complained for years about the truss size impeding their desired trim height in showrooms. This is no longer a concern with the “Hud truss”. The 14” high truss can be used without the safety rails to achieve maximum height if desired.

This truss significantly lighter than other automated truss on the market today. This, combined with the fact that the trusses can fit 4 across in a semi truck is a huge gain for clients as the price of fuel and transport rise under the recent economy. A large lighting rig, complete with hinges and corner blocks can be assembled in one end of the venue while the riggers work over the main area. When the rigging is done, the entire rig can easily be pushed into place. Heavy-duty casters insure a smooth ride across an arena floor.

Stacking trusses has never been easier. A fork lift can pick this truss up either by the bottom of the strong wheel dollies, or with the forks in between the lighting fixtures. Of course they can be stacked by hand as well, using several people. Once stacked, this truss comes with an inter locking mechanism that pins the truss sections together, preventing one from falling off the other when pushed across a floor or transported in a truck.

Custom compound hinges of all types have been designed for this truss. These hinge joints can be used at any angle, all the way up to 180 degrees. Each hinge is only as wide as the truss itself. This advantage is huge as hinges and corner blocks never have to be removed from the truss ends for transport. The days of needing 4 stagehands to hold up a heavy corner block for bolting purposes are over. All the truss sections are connected with easy to assemble spigots instead of bolts. Custom corner blocks are not necessary as the male and female spigots can be manually changed to any desirable configuration.

This truss is offered exclusively through Upstaging and they have a large stock of silver and black sections available. ☺



**MUSIC CITY
COACH**

1330 Gateway Dr. Gallatin, TN 37066
(615) 230-0440
fax: (615) 230-0444
www.musiccitycoach.com

PREVOST
The ultimate class.

The Entertainer's Choice

Call Sedan On Demand and See Nashville like A Star



Call Us for a quote on all
of you or your groups needs.

We offer shuttles, airport
transfers, as well as
a wide variety of tours of the
local history and music industry.

Buses, Vans, Luxury Sedans,
and limousines available.

No Group too Large
or Small. We want
your business!



Rolls Royce Silver Spur II

Sedan on Demand

Featuring Nashville's Only
Rolls Royce Limousine



*Providing Luxury Sedans
and Limousines for all Occasions*



Sedan Service
\$40 to airport
from downtown

Sedan on Demand
211 Sixth Ave South • Nashville, TN 37206-3903
800-254-4600 • 615-254-4600 • Fax 615-259-2723
www.SedanOnDemand.com

"Opie," "Springo," "Bobzilla," We KNOW you.
"Dale Skjerseth," "Mark Spring," "Bob Davis," We KNOW where you are too.



Serving this Industry is KNOWING this Industry!
SGASwag.com | SGAGifts.com | SGA1000.com



S T A R
GIFT ALLIANCE

Swag
Gourmet Gifts
True Service

*Client Focused
and Passionately Committed*

877-654-GIFT (4438)
Michelle@StarGiftAlliance.com



OMNI HOTEL AT CNN CENTER

in Atlanta Weathers Tornado

by MIKE WHARTON



On Friday night, March 14, the Omni Hotel located in the CNN Center, was caught in the path of the tornado that cut a swath through the heart of Atlanta.

The National Weather Service Peachtree City branch reports that as the tornado swept over the GWCC (Georgia World Congress Center)/CNN/Omni complex had a width of about 100 yards wide with high winds of approximately 120 mph recorded.

The tornado first touched down in Vine City, 2 miles away with an EF2 (Strong) rating just minutes before it hit the two towers of the hotel.

Tornados are rated on the Enhanced Fujita Scale; introduced and developed by Dr. T. Theodore Fujita in 1971. It utilizes and unifies the Beaufort scale which estimates wind speeds and the Mach Scale which measures speed of sound in the atmosphere. These 2 scales are then combined with damage that occurs at the building structure height to provide the EF ratings which are graded from F0 (Gale) to F5 (Incredible). F1, 3, and 4 are ranked as Weak, Severe, and Devastating respectively.

Rachel Rosenberg of the international P. R. firm Edelman (which represents Omni Hotels) advised via a press release for Omni Hotels that a thorough assessment of the 1,070 guestrooms and other facilities in both towers had been made. The release further stated that it was determined 170 of the 470 guestrooms in the South Tower suffered broken glass from wind and water related damages. Windows were blown out of the towers at all heights.

Noting that only 8 of the 600 rooms in the North Tower were affected, Gary Froeba, area managing director of the hotel states, "It is remarkable the North Tower had such limited damage."

The hotel remained open during the tornado and operated at about 50 percent capacity during the first two following weeks as guests were relocated to other hotels through the Convention Collection at Centennial Olympic Park. The CCCOP is an Omni led organization which provides a single point of contact for hotel, meeting space and other services necessary for staging downtown Atlanta events.



The city of Atlanta responded immediately after the tornado passed and began removing debris, including furniture, surrounding the hotel. This provided public safety and insured that MARTA and taxis were properly operating and could provide transportation.

The National Weather service expressed their gratitude to the Atlanta Police Department for providing aerial survey support and to the Atlanta/Fulton County EMA (Emergency Management Agency) for their assistance. It also stated that no weather related fatalities occurred.

“We are grateful there were no major injuries, which we attribute to our associates and the city’s prompt response,” said Gary Froeba, area managing director of the hotel.

Restoration to the South Tower has begun although all guestrooms in that Tower were closed to minimize disruptions during the process.

“Safety engineers completed a thorough visual inspection and have deemed the building safe and secure,” noted Michael Sullivan, director of marketing

for Omni Hotel at CNN Center. All rooms are expected to be fully functional once the window repairs are completed in the South Tower.

Tour managers take note – when planning your upcoming summer tours, Les Torkeson, with Omni Reservations, states that everything should be “back to normal” by early May. ☺





THREE MAJOR ATLANTA VENUES Get Hit By Tornado

by MICHAEL A. BECK

On March 14, an EF-2 tornado ripped through the downtown area of Atlanta with only slightly less rage than the army of William Tecumseh Sherman some 150 years earlier. Among the many buildings damaged were the Georgia Dome, Philips Arena and the Georgia World Congress Center.

Of the three, GWCC was hit the worst. At the time the facility was occupied by the Hinman Dental trade show in one Hall B and the Atlanta Home show in Hall C. Massive damage was done to the show Hall where the dental show was set up.

The twister punched through the roof of the hall opening a 40' x 30' foot hole through the night sky. Despite the fact that this was the only place in the hall where the tornado penetrated the roof, extensive damage was done to displays everywhere in the room. One wall of Hall B was also heavily damaged as well as an elephant door leading out of the hall to the concourses.

Elsewhere in the building serious damage was visited upon the GWCC. However, early reports of as much as \$200 million released in televised news were strictly unofficial. Katy Pando, P.R.

Director for the GWCC, Georgia Dome and Centennial Park, which are all owned by the state of Georgia explained, "You didn't hear that from us." Said Pando, "We are completing our assessment of the buildings and our cleanup and repair to the damage has begun. We have no estimate as of now."

Given that the WGCC is the 4th largest convention center in the nation, little time could be wasted in getting things back up and running. The week after the tornado hit both the International Window Coverings Expo and National Propane Gas Association trade shows opened on schedule.

While there was some damage to the roof of the Georgia Dome, it was more cosmetic than anything else. The SEC Tournament being held there was successfully relocated so that initial damage assessment could be carried out. The repair work





being done on the building as a result of the storm damage is actually going to coincide with upgrade work that was already on the books for this year.

Indeed, the Easter worship service that that was planned for the following week went on without alteration (with 30,000 people in attendance) and a trade show that was supposed to be held in the heavily damaged B Hall of the GWCC was held in the Dome.

Philips Arena, Atlanta's premier concert venue, was also hit by the twister and, like the Georgia Dome, sustained only minor damage and is show ready.

There is an interesting side story to all of this. At the time the tornado hit down town Atlanta, the Atlanta Hawks were playing in Philips arena and the SEC men's basketball tournament was being played in the Georgia dome as many saw live on television. As is often the case, the city was abuzz

with activity. Yet only 27 people were injured in the down town area and there were no fatalities.

One reason for this is that just before the weather incident occurred, Alabama's Mykal Riley hit a three point buzzer shot to tie the game with Mississippi State and send the it into overtime.

Had Riley's shot missed, the roughly 30,000 people in the dome would have poured out into the streets of Atlanta and been exposed to the massive amounts of debris that was flying through the streets at high speed and countless number of large glass windows that fell from several down town buildings. This would have changed the injury and death toll by dramatic proportions

Gives new meaning to the sports term "Hail Mary." ☺

Arie Crown Theater® at McCormick Place® *The coolest shows in Chicago happen here!*



- State-of-the-art, 4,200-seat theater with private loading dock.
- Superb acoustics, house lighting and sound.
- Easily accommodates shows of all sizes – 90' proscenium opening, 60' stage depth, large orchestra pit.

2301 S. Lake Shore Drive
Chicago, IL 60616
tel 312.791.6196
fax 312.791.6100
www.ariecrown.com

MARTIN RIG LIGHTS the Way to Exile on Matchbox Twenty Tour

Photos by Zach Spira-Bauer

Matchbox Twenty is on the road with their chart-topping pop/alternative rock tunes. The band, which consists of Rob Thomas, Paul Doucette, Brian Yale and Kyle Cook kicked off the first of over 30 stops on their tour titled, *Matchbox Twenty: Exile in America* at the Seminole Hard Rock Hotel and Casino in Hollywood, Florida on January 25

How Far We've Come

With over 44 million albums sold to date, the group made their way through over thirty sold out venues throughout the United States rocking the crowd to tunes such as "How Far We've Come", "These Hard Times" and "Unwell". The tour concluded on March 18 at the Pearl Concert Theatre in Las Vegas and was a huge success.

The Challenge

With a expedition of this magnitude, it was only appropriate that Lighting Designer/Programmer and Video Designer Benoit Richard of Millennium Lighting Design, Inc. not only employ lighting choreography that would create an unforgettable lighting experience for the crowd, but use quality products that possessed a strong temperament for the duration of the tour and translate the band's vision.

"I always use pre-visualization software as a starting point for all of my designs," said Richard. "I also like to have a large amount of control when it comes to the visual package (console, media servers and video surfaces). Having a hand in all aspects of the production definitely helps give the show a seamless look".

Keeping dynamism in mind, Richard chose a rig outfitted with a large quantity of Martin products including 28 MAC 2000 Wash, 12 Atomic Strobes



with Color Changers, 25 Stagebar 54 and 22 MAC 700 Profile. It is safe to say, however that Richard's choice of using 36 LC2140 and 4 LC1140 may be what sets this tour apart from the rest.

Martin's New LC Panels Expand the Possibilities

The LC Series is a semi-transparent, modular system of LED panels, perfect for displaying video and images. Designed for stage shows, TV studios and other commercial applications, the LC closely integrates light, video and set design, offering entirely new possibilities for staging.

"Out of all the transparent video products on the market, I thought the Martin LC had the perfect look for the band," said Richard. "It's definitely the 'cleanest' and the most transparent that I found."

Richard's sentiments are echoed by Stephen Gray of CT Touring, Video vendor for the tour, as well as Eric Wade also of CT Touring.

"I was very impressed with the overall image quality of the LC panel, especially considering that this product is Martin's first venture into the LED Video Screen realm," said Gray.

"I thought it was wonderful," said Wade. "We are going to use it in Australia and Europe on the last leg of the tour. I think that speaks a great deal about the product."

"I thought it was really bright," said Richard when describing his first impression of the LC Series. "And the 40mm pixel pitch gives it a certain texture that works very well with the type of content we are using for each song."

This was important as Richard was intent on bringing a beautifully complex video design concept to life. To employ products that would create the exact effect he envisioned could have been a challenge. However, the choice of using the LC panels resolved any possible issues in that respect.

"To create some 3D video looks at certain points within the show, the LC panels worked really well in front of the Lighthouse R16 hi-res LED screen," said Richard. "The fact that the LC is 60 percent transparent made it possible for us to spread the two LED surfaces apart and increase the field of view for the audience."



LC Panels Provide for Easy Set-Up

Other challenges important to those working in production is travel, set-up and breakdown time, both of which the LC panels handle famously.

"I haven't had one issue while traveling with the LC," said Wade about the product which was built to cater to a sometimes extremely harsh touring industry.

"Due to the panel weight and size it allowed for a quick install/strike time," said Gray.

LC panels can be stacked or hung several units high (about 46ft) and as wide as necessary. With standard Prolyte CCS6 conical truss connectors, linking the lightweight units together is simple and strong. With no external power supplies or drivers, each unit comes with everything it needs built in, which reduces logistical costs and set-up time. They are certain to become a production team's favorite as they also are designed for travel and can be serviced without the use of tools.

continued on p. 47

**Audience Risers
Portable Stadium Seating
Portable Concert Seating
StageRight Stages
ADA & Loading Ramps
Production & Control Platforms
Elevated Walkways
Observation Platforms
Entertainment Scaffold
Risers over Theater Seats (RTS)**

Lansing, MI - Orlando - Las Vegas
800.999.5278
www.SGA.net - info@SGA.net



DSG DEWITT STERN GROUP
For What You Value Most • Since 1899

**We're a full service insurance company dedicated to your business.
Call today and see how we can help you with all your insurance needs.**

Errors & Omissions • Camera/Musical Equipment Floaters • Music/Concerts/Performers/Musicians • Special Events
Non-Appearance/Abandonment/Cancellation • Performing Arts/Dance Cos. • Special Events • Tenant/User Liability
Theatres/Venues • Union Guild Accident Insurance • Weather/Rain Insurance • AND MUCH MORE

Pete Shoemaker
New York • 212 867 3550
pshoemaker@dewittstern.com

Peter Tempkins
Brentwood, TN • 888 762 5771
ptempkins@dewittstern.com

David Oliver
North Hollywood, CA • 818 623 1170
doliver@dewittstern.com

THIRD DAY

Third Day Live Tour 2008



Jennifer Manning – Tour Manager
& "Pickle" Phillips – Production
Assistant



Chris Biggs – Monitor Engineer
& Dave Jacques – Production
Manager/FOH engineer



Johnny Caudill - Lighting Director/
Designer & Julia Greene, Lighting Tech



Scott Bullard – Stage manager
& Charlie Klein – Audio Tech



Road Pastor – Nigel James



Brian Willis - Guitar Tech & Nathan
Ehman - Drum/Key/Guitar Tech

THIRD DAY

More Than Just a Show

CREW LIST

by MICHAEL A. BECK

Jennifer Manning - TM
Dave Jacques - PM
"Pickle" Phillips - Prod. Asst.
Johnny Caudill - Lighting Director
Chris Biggs - MON
Brian Willis - Gtr. Tech
Nathan Ehman - Drum / Key / Gtr. Tech
Nigel James - Road Pastor
Scott Bullard - Stage Mgr.
Charlie Klein - Audio Tech
Julia Greene - Lighting
Rick Denham & Tom Davis - Merch. Mgr.
Sanctus Road Mgr. - Matt Grunden
Eric Miker - Dr Road Mgr.
Dave Hanbury - Revive
John Champlin - Band Bus Driver
Pat Woods - Crew Bus Driver
Gator - Truck Driver

VENDOR LIST

Pro Audio Group Inc. Chattanooga
Integrity Lighting, Tulsa

THIS YEAR'S *THIRD DAY LIVE* TOUR WAS MUCH SMALLER THAN PREVIOUS TOURS. THE WHOLE SHOW FIT INTO ONE TRUCK BUT IT WORKED WELL FOR LARGE CHURCHES, THEATRES AND SMALL ARENAS. THE GOAL WAS TO PLAY SMALLER MARKETS THAT OFTEN TIMES ARE MISSED BY THE LARGER TOURING CHRISTIAN MARKET.

The challenge was to design a show that would look just as big in any of the various sized rooms it played and fit it into one truck. Production Manager/FOH Engineer Dave Jacques explained, "The biggest task on this tour is getting it into one truck and fitting it into the venues that we are playing. In a lot of the churches we play there's nothing to rig from so we have to bring in ground support."

Jacques went on to add, "We didn't really want to step down from the looks that we had when we've had a much larger production in the past. So it's about compromise and choosing things wisely and making these smaller venues work logistically as well as financially."

The show featured Sanctus Real, December Radio and Revive as well as headlining Third Day, thus calling for a streamlined logistical

approach to touring small venues.

The mandate went out to all departments to make it work in every way. Again, Jacques explained, "We didn't want to chew up a huge amount of space at the front of house because a lot of these shows are selling out. So we went down the digital path so we would only need one console for all of the acts on the bill."

Lighting designer Johnny Caudill received his marching orders and answered with a design that was both compact and beautiful. The rig had a "V" shaped upstage truss with moving fixtures across it. With the exception of a couple of four light crowd burners, the rest of the lighting was on the floor shooting across the stage or into the air fans.

There was no down stage truss. "I really just wanted to do something different from what I'd been doing

continued on p. 47

The One Stop Shop For The Touring Professional

New York (SIR) • Nashville (Soundcheck)
Hollywood (Third Encore)

**TOUR
SUPPLY
INC**

1.800.933.TOUR
www.toursupply.com

Laminates / Satins / Drumhead Graphics
Backdrops / Scrims / Velcro / Tape / Batteries
Custom Snakes & Cables / Wireless Systems
Pro Audio Gear / Flight Cases / Case Stencils
Musical Instruments & Accessories / Drumheads
Flashlights and much, much more!

DANIELLE PECK BENEFIT CONCERT Raises Awareness and Funds for Safe Haven Family Shelter

State sponsored resolution recognizes March 28th as Safe Haven Homeless Family Awareness Day



To kick off Safe Haven Homeless Family Awareness Day, volunteers, supporters and fans were entertained by Big Machine recording artist Danielle Peck as she hosted the 2nd Annual An Evening with Danielle Peck and Friends, at the Mercy Lounge in Nashville, TN. The lineup included spectacular performances by Keith Anderson, Eric Church, James Otto, Carolyn Dawn Johnson, Jedd Hughes, Sarah Buxton, Cory Batten and Diana DeGarmo. Brad Schmitt of News 2 was on hand to emcee the event, which garnered over \$15,000 in support of homeless families.

“It is amazing to see Danielle representing Safe Haven with such passion,” stated Bruce Newport, SHFS Executive Director. “Her zeal for the organization has inspired many individuals to support our homeless families.” CMT is hosting a post-event online auction which includes autographed merchandise from a plethora of country artists, with the proceeds benefiting Safe Haven.

Safe Haven Family Shelter, the only shelter program in Middle Tennessee that accepts families as an entire unit, is pleased to announce March 28th as *Safe Haven Homeless Family Awareness Day*. The state sponsored resolution was made possible due to the



For more information
go to >> safehaven.org

For more information
about auction items
visit: cmtauctions.com



Specialists in GREEN (bio-diesel) touring

San Francisco Los Angeles Nashville New York

ROADSHOW

“When it's time to get your show on the road”

- Great Drivers
- Excellent Service
- Modern Equipment

Contact us for a quote
on your next
shipment or tour

1-800-861-3111
RoadshowServices.com

NATIONWIDE TRUCKING
SINCE 1982



PHOTO COURTESY CHRISTY LONG HOSKINS

diligent efforts by State Representative Mary Pruitt. In honor of the staff, supporters and volunteers at Safe Haven, the state flag was flown over the state capital and will be presented to the organization. “On behalf of our board and staff, we would like to thank State Representative Mary Pruitt for her efforts in making Safe Haven Homeless Family Awareness Day possible. This special day is a great way to raise awareness in our community about the need to support homeless families in Middle Tennessee,” Bruce Newport stated.

Safe Haven Family Shelter empowers homeless families with children to live independently through social, financial, and faith-based guidance. Safe Haven is the only organization in Middle Tennessee that serves homeless families as a whole unit. SHFS is a 501 (c) (3) nonprofit organization that has served the community for over 24 years. ☺

**TONIGHT, YOUR BAND WILL
MOVE 34,982 SCREAMING FANS.**

**TOMORROW,
WE'LL MOVE YOU.**

We're Powersource Transportation, Inc., one of the nation's leading power-only trucking companies. Wherever you're going and whatever you have, we've got the power to move you, your trailers, and your tour to the next venue—whether it's in the next county or in the next state.

1-800-438-8789

www.powersourcetrans.com

2023 N. Lafayette Court • Griffith, IN 463190

powersource transportation inc.
your source for power



Access Pass & Design

1.800.4.PASSES

AMERICA'S CREDENTIAL COMPANY



BACKSTAGE PASSES
HIGH QUALITY TICKETS
TOUR ITINERARIES
STICKY PASSES
WRISTBANDS

Contact:

Seth Sheck
President

775.815.0747 Cell (24/7)

1.800.4.PASSES ext.14

www.accesspasses.com

We do our part to be a
GREEN
company

Proud Partner of:

AMPLIFY!!
INDEPENDENT MUSIC COMP-FEST

the video screens in the room and projected their music videos during the show, as well as several beautiful visual images to set an almost relaxing ambience in the room. About 80 percent of the performance was upbeat and visually appealing. To end the evening, MercyMe took it down a notch, simplified the lighting to a mere spotlight on the lead singer, and projected the lyrics to their latest single on the screen so attendees could sing along and chill out a bit before the show closed.

Every act that took the stage owned it in their own way, whether it meant showcasing big vocals with less lighting technique, or rocking out with heavy special effects, or simply using the video screens in the room. Each performance was completely different, not only due to visuals, but music genre as well. All of the above came together and shared the same message, for a 35 city tour, to make the Winter Jam 2008 truly *Spectacular*. ☺

“I feel that Martin is in a strong position to provide the end to end solution for Scenic/Creative LED Displays and content delivery by evolving the product line of displays hand in hand with the Maxedia products,” said Gray.

And what about the band?

“They are extremely happy and proud to showcase the LC panels in addition to all of the other fun things we present to concert-goers on this tour,” said Richard.

Richard acknowledges the end result production as being one that will remain in the minds of concert-goers for a lifetime, but also notes that such a memorable experience is not brought to fruition by his hands alone.

“Coming up with visual design concepts is not as hard as finding the right team to execute 4 or 5 load-outs each week,” he says. “If I didn’t have these dedicated professionals by my side, this show would never be as cool as it is.” ☺

before,” Caudill explained, going on to say, “Given the fact that we weren’t going to have a lot of truck space and that we were going to have some rigging challenges in some of the places we would be playing on this run, this was the perfect time to try this look out.”

For the most part, this crew had the same basic challenges as most any other tour of its size. In addition, as in other tours, there were department heads, backline people, lighting, sound techs and tour and production management. However there was one position on this tour that one doesn’t see in the secular world of touring. Nigel James is the Road Pastor.

James comes from Wales in the U. K. where he is also a sports pastor to Christian athletes. James told *MPM*, “There are a lot of similarities between athletes and musicians. Musicians are stars in the eyes of athletes and athletes are stars in the eyes of musicians. But they all have extreme highs after a good night and lows after a bad

one. My job is to keep them balanced and to keep them focused on the fact that bigger than a good or bad night.”

The tour has daily devotionals and James is there to council when necessary. It’s difficult for the bands to find a church on the road because they’re so well known within the Christian community that when they walk into a church they create a distraction from the message.

Having a Road Pastor helps because tour members don’t have to figure out where to go to church in whatever town they’re in on any given Sunday, and they always have someone on board to help keep things centered on the task at hand.

“The task at hand” is a major issue on a tour like this. After all, this is a good bit more than just putting on a show. ☺

ALL ACCESS
LIMOUSINE, INC.

VEHICLES:

- Lincoln Town Cars
- Luxury Import Sedans
- Full Size SUV's
- 15 passenger, luxury & cargo vans
- Stretch Limousines
- Buses

WORLDWIDE RESERVATIONS:
ALL ACCESS LIMOUSINE, INC.
 163 Amsterdam Avenue, #249
 New York, NY 10023
212 501 9644 phone
718 628 8587 fax
 Mike Whelan | whelan@optonline.net
 Sean Karsian | skarsian@nyc.rr.com

Taylor Tours

- Specializing in Coach Conversions and Tour Leasing
- Travel in style: Home away from Home
- We work HARD for you: 24/7/365
- Family owned and operated






Taylor Tours, Inc. 4210 W Opportunity Way • Anthem, AZ 85086
 623-445-0111 • fax 623-445-0333
www.taylorstours.com • taylorstours@taylorstours.com

ADVERTISER'S Index

Access Pass & Design.....	46
Accurate Staging.....	48
All Access Limo.....	47
Arie Crown Theater.....	39
Backline Bob Rentals.....	11
Celebrity Coaches.....	8
Clay Paky.....	2
Coach Quarters.....	10
Creative Stage Lighting.....	13
Crew One.....	21
Cube Services.....	21
D & S Classic Coach.....	21
Daitz Personal Logistics.....	7
Dewitt Stern Group.....	41
EAMC.....	22
EBTECH - Sound Enhancement.....	7
Fame Advertising.....	21
Event Operations Group.....	IBC
GMA Music Week.....	5
IAAM.....	27
Littlite.....	48
Motor Coach Industries (MCI).....	IFC
Music City Coach.....	34
Nitetrain Coach.....	13
Northeastern Production Services.....	13
On Cue Systems.....	15
Ozark Mountain Tour Trucks.....	2
On-site Dental Services.....	11
Potenza Enterprizes.....	2
Powersource Transportation.....	45
Precise Corporate Staging.....	48
Prevost.....	BC
Professional Wireless.....	48
RIC Corporation.....	13
Roadhouse Coach.....	33
Roadshow Services.....	44
Roberts Brothers Coach.....	1
SGA.....	41
Sedan on Demand.....	35
Sound Image.....	7
Soundcheck Nashville.....	9
Star Gift Alliance.....	35
Syncrolite.....	33
Taylor Tours.....	47
Tour Supply.....	43
Tyler Truss Systems.....	33
UpLight Technologies.....	21



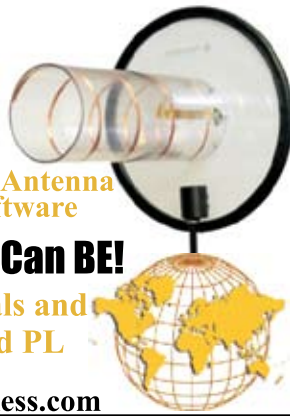
**PROFESSIONAL™
WIRELESS**
A MASQUE SOUND COMPANY

Home of the award winning **HELICAL** Antenna
and the world's best coordination software

Make Your RF World The Best It Can BE!

CALL the RF Experts in sales, rentals and
custom solutions for mics, IEM and PL

407-240-2880 www.ProfessionalWireless.com



•TOURING SETS

•ROLLING RISERS

•SALES & RENTALS

•CUSTOM MANUFACTURING



**ACCURATE
STAGING**

1820 West 135th St.
Gardena, CA 90249

Voice 310-324-1040

Fax 310-324-1017

Contact Joe Gallagher

www accuratestaging.com

Intelligence



Performance

Quality



Phoenix - Atlanta

866-294-3026

*The
professional, versatile,
durable, flexible,
goose-neck lamp system*



Littlite
The Pro's Tool

(...not just for consoles!)

Littlite LLC

Hamburg, MI 48139 USA

PH 888-548-8548

sales@littlite.com www.littlite.com



ICES • TALENT BUYING • MOBILE COMMAND CENTER • EVENT MANAGEMENT • SECURITY • EVENT STAFF • USHERS • TICKET TAKERS • EXECUTIVE PROTECTION • BODYGUARDS • BIKE PARTROL • TRAFFIC UNIT • PRODUCTI

OUND & LIGHTING • STAGING • LIMOUSINE SERVICES • BODYGUARDS • BIKE PARTROL • TRAFFIC UNIT • PRODUCTI

MANAGEMENT • STAFFING • SECURITY • EXECUTIVE PROTECTION • PRODUCTION • TALENT • PROMOTIONS

ON • SECURITY • EVENT STAFF • USHERS • TICKET TAKERS • EXECUTIVE PROTECTION • TRANSPORTATION SERVICES

OUND & LIGHTING • STAGING • LIMOUSINE SERVICES • BODYGUARDS • BIKE PARTROL • TRAFFIC UNIT • PRODUCTI

ICES • TALENT BUYING • MOBILE COMMAND CENTER • EVENT MANAGEMENT • SECURITY • EVENT STAFF • USHERS • TICKET TAKERS • EXECUTIVE PROTECTION • BODYGUARDS • BIKE PARTROL • TRAFFIC UNIT • PRODUCTI



NATIONAL EVENT MANAGEMENT

EVENT OPERATIONS GROUP

MANAGEMENT • STAFFING • SECURITY • EXECUTIVE PROTECTION • PRODUCTION • TALENT • PROMOTIONS

National Office **800.925.7549**
 West Regional Office 205.685.4960
 East Regional Office 205.481.0610
 fax 205.428.9521
eventoperationsgroup.com

The Event Operations Group is a national event staffing, management and security provider. We are proud to offer premium services for all events including: concerts, festivals, collegiate and professional athletics, and more. We offer venue management and staffing for stadiums, amphitheaters, arenas, performing arts, and convention centers. The staff and management includes: security, ushers, parking, ticket attendants, full production and talent buying services.



HELPING YOU GET FROM HERE TO THERE.



It's a bumpy road to the top. That's why top entertainers from all over the world rely on the smoothest riding motorcoach on the road. The same sentiment is shared by the entertainment industry's most respected operators and converters. In fact the Prevost XLII Entertainer is the Entertainer of choice for best overall performance.

While refinement and quality make it a world-class motorcoach, personalized after-sale support provides the ultimate ownership and operating experience. For over

3 decades, Prevost has been committed to helping you keep your tour on schedule. Nobody has more experience and nobody goes the extra mile like we do. Is it any wonder the world's top entertainers insist on the Ultimate Class®. To learn more please visit prevostcar.com. For Sales Inquiries: 866-637-4355.

PREVOST
THE 'ULTIMATE' CLASS